

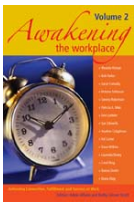
About Carol Ring

With a last name like Ring, we shouldn't be surprised that Carol has spent over two decades in the telecommunications industry. Carol's career has taken her from junior accountant at Ultramar Gas & Oil to Vice President of Strategic Initiatives at Rogers Communications.

Early in her career, Carol moved out of the finance function and into operations. As Regional President of the Greater Toronto Area for Rogers, she was responsible for a division that is one of the top 15 telecommunications markets in North America. Carol oversaw a billion dollar portfolio through hundreds of employees and red trucks.



Throughout her career, Carol has been part of innovative product launches, acquisitions and corporate restructuring. She has experienced the good, and the bad, when it comes to the impact of corporate culture on bottom line results. Carol's **Corporate Culture Connection** program helps leaders energize their organization's values to fuel bottom line results. Carol is a certified Cultural Transformation Tool consultant of the Barrett Values Centre.



Carol is a co-author of "Awakening the Workplace: Volume 2" and is finishing her book about the Corporate Culture Connection. She has also published several articles including *Integrated Life*, *Technology Overload*, and *Boomerang Think*

She is a Past President of the Board of Governors for Certified Management Accountants of Ontario, and served on the National Board of CMA Canada. She is a past Chair of the Greater Ottawa Chamber of Commerce and served on the boards of the Royal Ottawa Health Care Group and the Merry-Go-Round Children's Foundation.

Carol was recently recognized by her peers and awarded the Fellow of the Society of Management Accountants. This prestigious national designation is awarded to CMA's for their excellence in management accounting, commitment to CMA Canada and demonstrated civic mindedness. In 2008, Carol was recognized by the Women's Executive Network as one of Canada's Top 100 Most Powerful Women. In 2011, Canadian Women in Communications announced Carol as their Woman of the Year.



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