

# IGNITE

## YOUR CULTURE

### I Have a Dream

I have a dream that in 5 years my organization will be.....

I have a dream that my office space is filled with....

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I have a dream that my co-workers are.....

I have a dream that the work I'm doing is.....

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What values/behaviours make your dream so special?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_

What are the top 3 that you need to start working on today?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

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### Examples of Good and Bad Dreaming

#### Good

I have a dream that my co-workers are friendly and fun. My colleagues are an extension of my family, they're my work family. We are a caring and supportive group. We have many employee events where we invite our families. We have excellent kitchen facilities where we can eat together or just hang out over a cup of tea. We love to create new things. There's always a few people working on a white board or doing a group mind map. Collaboration is key. (All positive terms)

#### Bad

I have a dream that my colleagues don't gossip behind each others back. I dream of people who share information and don't keep it to themselves. My co-workers are less about blame and more about accountability. They respect my workplace and leave me alone when I'm trying to work.

(Here the focus is more on what you'd like to get rid of)

If you want to attract and drive the positive, then you must paint the positive pictures for your subconscious.